

**CALL FOR PAPERS** – abstract submission (maximum of 300 words): **November 30th 2015**

Languages – the official Conference language is English

**CONTACT**

official conference mail: [stc16@net.efzg.hr](mailto:stc16@net.efzg.hr)

official conference web page:

<http://www.irnist.com/congress-program-zagreb/>

We kindly invite you to become an active participant and attend the 3<sup>rd</sup> Sport Tourism Conference – Red, Green and Blue Strategies, in Zagreb, Croatia.

**Organizational Committee:**

- **Bucar Kristina**, Faculty of Economics and Business Zagreb, Croatia – President of Organizational Committee
- **Sobry Claude**, University of Lille 2, France
- **Renko Sanda**, Faculty of Economics and Business Zagreb, Croatia
- **Bartolovic Sabina**, Secretary



University of Zagreb - Croatia  
FACULTY OF ECONOMICS AND BUSINESS



**PRESENT THE THIRD ANNOUCMENT FOR THE:**

**SPORT TOURISM CONFERENCE**

**Red, green and blue  
strategies**

**3<sup>rd</sup> Sport Tourism Conference – STC'16**

**6-8 April, 2016**

**Zagreb – Croatia**

**University of Zagreb - Croatia**

**Faculty of Economics and Business Zagreb**

**MAIN OBJECTIVE OF CONFERENCE** - The 1<sup>st</sup> Sport Tourism Conference took place in Lille (France) in December 2013, STC'13, and the 2<sup>nd</sup> was in Coimbra (Portugal) in December 2014, STC'14.

**STC'16** wants to use the phenomenal development of sport tourism to help deciders and investors, public and private, for them to do the best choices to preserve in the same time the economic interests, the environment and the quality of life of the concerned people. These purposes need the cooperation and collaboration of all the persons, academics, students, professionals, deciders, to develop a better knowledge of what is already done and what could be done in the future in a field of Sport Tourism. Therefore, STC'16 focuses on a wide variety of topics related to Sport Tourism studies within the theme of "Sport Tourism: Red, Blue and Green Strategies". The Red strategies use resources without thinking about consequences; the Green strategies are nothing else, as idea of Sustainable Development; and the Blue strategies are inspired by nature and see our future without pollution and innovations as a tool.

**KEYNOTE SPEAKER** – Derek **Van RHEENEN**, **University of Berkeley, USA**.

Professor Derek Van Rheenen's former Academic All-American and professional soccer player; and teaches courses on sport, culture, and education. Van Rheenen directs the Cultural Studies of Sport in Education Master's degree concentration for students studying the intersections of school and sport. He also directs the Athletic Study Center at U.C. Berkeley.

**TOPICS** - the subtopics in STC'16 are directly linked with this idea of sustainable development

**Red strategies:**

- Sport Tourism History
- Sport Tourism and Rural Development
- Sport Tourism Policies and Development
- Sport Tourism and Professional Sports
- Sport Tourism and Big Events

**Green strategies:**

- Sport Tourism Supply and Demand Issues
- Sport Tourism Management
- Sport Tourism and Health
- Sport Tourism and Law
- Sport Tourism and Industry
- Sport Tourism and Social Impacts
- Sport Tourism and Environment

**Blue strategies:**

- Sport Tourism and Economic
- Sport Tourism and Innovation
- Sport Tourism and Competitiveness
- Sport Tourism and New Consumption Spaces
- New Trends in Sport Tourism

## INTERNATIONAL SCIENTIFIC COMMITTEE

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Sobry Claude, University of Lille, France

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## Venue

University of Zagreb, Croatia

Faculty of Economics and Business Zagreb

Trg J. F. Kennedy 6

HR-10000 Zagreb

CROATIA

<http://www.efzg.unizg.hr/default.aspx?id=10692>

