



Assessment of Arctic Tourism: A Growth Perspective

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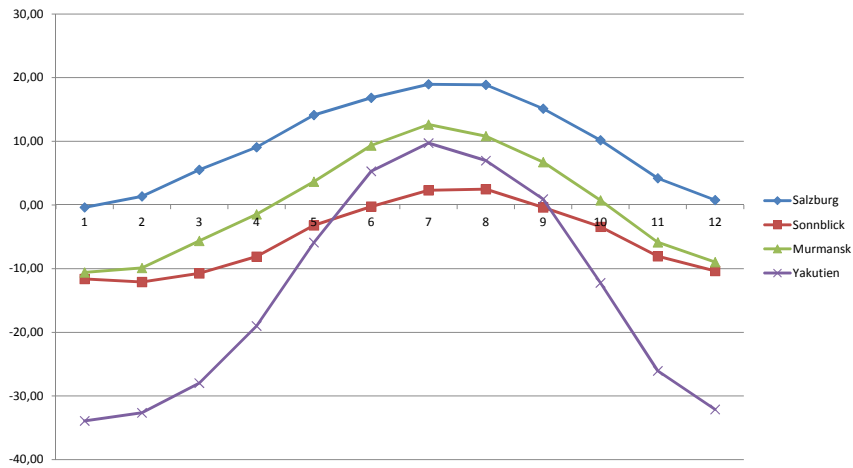
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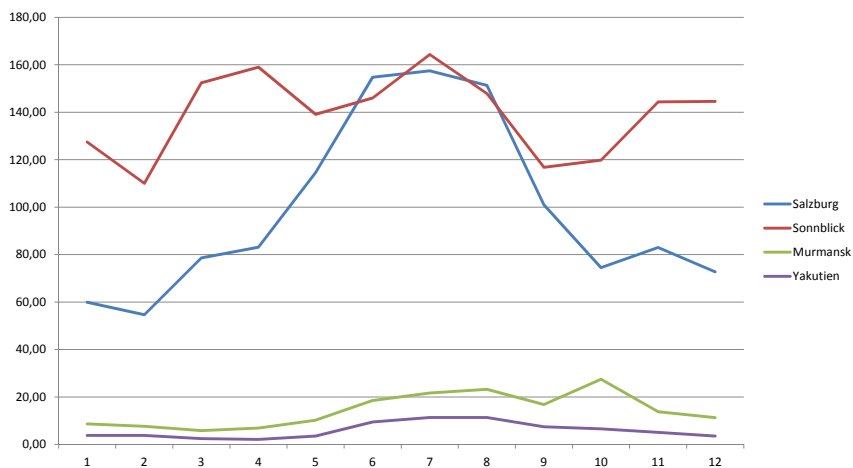
IIASA Arctic Futures Initiative Dec. 1st to 3rd, 2015, Laxenburg

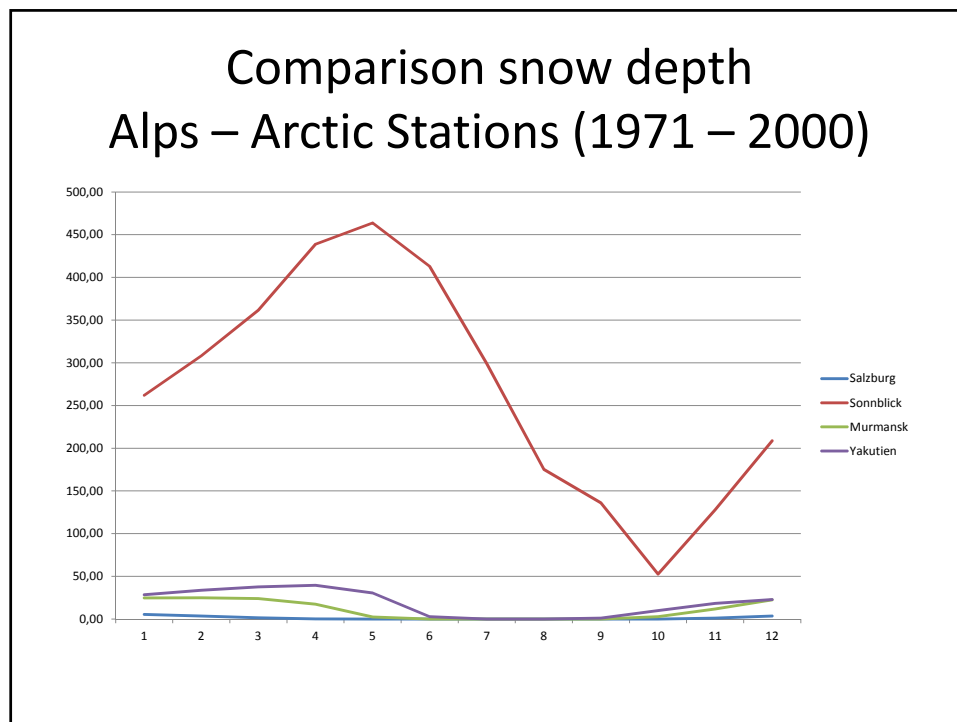


Comparison temperature Alps – Arctic Stations (1971 – 2000)



Comparison precipitation Alps – Arctic Stations (1971 – 2000)





Development phases cold temperature – snow based tourism

- Phase 1: Pioneer, Researcher & Adventurer
- Phase 2: Transition to Economic Viable Tourism
- Phase 3: Saturation and Basic Infrastructure
- Phase 4: Maintenance of Tourism, technical adaptations by innovations
- Phase 5: Decline - changed physical and socio-economic environment

Assessment of Arctic Tourism

- Still at the beginning
 - Improved accessibility
 - Altered interest
 - More money to finance this kind of tourism
 - Decrease in price per tour
- Currently still less than 1% of Alpine Winter Tourism
 - But an estimated 2% of value
 - Ratio will considerably change in favor of Arctic tourism if current trends continue

Can Arctic Tourism Surprise?

